

Optimizing Transport for People, Planet, and Performance

EPG and Bluerock TMS Announce Strategic Partnership to Deliver Instant Visibility and Automated Logistics Execution

Efficiency, sustainability and transparency are the key success factors of modern transport networks. The increasing complexity of global supply chains, the shortage of skilled labor and the growing pressure to meet environmental targets require solutions that intelligently connect data, processes and operational control. Against this backdrop, the new strategic partnership between EPG (Ehrhardt Partner Group) and Bluerock TMS, a provider of a globally deployed transport management system recognized in the Gartner Magic Quadrant, is creating a platform that combines mathematical route optimization with real-time transport management. The goal of the collaboration is to integrate EPG's routing engine Greenplan directly into Bluerock's cloud-based TMS platform. This will give companies access to a fully connected system that unifies planning, execution and analysis of their transport operations in one central process.

As a global company with locations in Europe, North America and Asia, Bluerock coordinates millions of shipments each year through its modern and comprehensive TMS. Greenplan enhances these capabilities with a decisive next step.

While Bluerock provides full transparency on delays, capacity constraints, and operational deviations, Greenplan takes action where visibility alone reaches its limits. Greenplan doesn't just calculate optimal routes that meet all customer criteria but continuously reoptimizes them. Using advanced mathematical models, routes automatically adapt to changing conditions in real time and can be released instantly at the push of a button.

The result is a genuine "beyond visibility" effect: companies no longer just see what is happening, instead, they receive immediate, data-driven solutions and concrete options for action. This translates into measurable cost savings, improved on-time performance, and reduced emissions.

Dr. Clemens Beckmann, CEO Greenplan at EPG, explains: "With this partnership, we are combining mathematically precise route optimization and high-performance transport management in one system for the first time. Companies gain not only transparency but also immediate ability to act - automatically and in real time."

Efficiency as a Key Competitive Advantage

Global supply chains are becoming increasingly volatile and interconnected. Fluctuating demand, traffic congestion and rising sustainability requirements increase operational pressure on fleet operators and shippers alike. Static or rule-based route planning methods that used to be sufficient can hardly keep up with these new challenges. The Greenplan algorithm analyzes traffic flows, delivery priorities, time windows and vehicle capacities simultaneously and simulates multiple scenarios within seconds. The most efficient routes are identified and automatically adjusted to current conditions.

Combined with Bluerock TMS, this creates a learning system that not only detects disruptions but can also react automatically upon them. Dispatchers immediately see delays, late arrivals or capacity constraints in the Bluerock dashboard, and Greenplan generates the optimal alternative without manual intervention. Rico van Leuken, CEO of Bluerock, adds: "Greenplan expands our TMS with a dimension that goes far beyond traditional visibility. Our customers receive a solution that combines the power of a globally deployed transport management system with the precision of mathematical optimization. The result is resilient, dynamic and future-ready networks."

Global Reach and a Sustainable Outlook

Bluerock is used today by companies on three continents and is known for its intuitive usability and strong transparency features. With the integration of Greenplan optimization, the TMS gains an additional dimension and route planning becomes an active control tool that unites economic efficiency with environmental responsibility.

For EPG, this partnership marks another milestone in expanding its international partner network. The company aims to connect technological innovations worldwide and to establish new standards in digital transport logistics together with leading providers. The combination of Greenplan's routing technology with Bluerock's global reach creates a strong foundation for this vision. "Sustainability and efficiency are not opposites but mutually reinforcing factors," concludes Dr. Beckmann. "The same data that helps reduce costs also enables precise measurement and reduction of emissions. Modern logistics is becoming more economical and more responsible."

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EPG – Smarter Connected Logistics

EPG is a leading international provider of a comprehensive supply chain execution suite (EPG ONE™) and employs 1000+ experts in 23 locations across the globe. The group of companies offers its more than 1,600 customers WMS, WCS, WFM, TMS and voice solutions for optimizing logistics processes – from manual to fully automated logistics environments. EPG's solutions cover the entire supply chain: from warehouse and road to ground and cargo handling solutions at airports. Logistics consulting, cloud services, managed services, and logistics training in the company's own academy round off EPG's comprehensive range of solutions.

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