

Strategic leadership for the European market

EPG appoints Salih Cil as Director Sales Europe

As EPG (Ehrhardt Partner Group) continues to expand its international presence, the company is enriching its sales operations in Europe with the appointment of Salih Cil, an experienced industry expert, to the role of Director Sales Europe. Cil brings over two decades of expertise in international sales management for logistics and supply chain software and will be responsible for the strategic and operational management of all European markets. His responsibilities stretch from the DACH region to Western and Southern Europe and the dynamically growing regions of Northern and Eastern Europe. His mission is clear: Strengthen the market position of the EPG ONE Supply Chain Execution Suite, expand customer business and consult regional sales teams to best support diverse, complex supply chains.

Throughout his 20-plus-year career, Salih Cil has gained extensive experience in customer cases, market mechanisms and the transformation of global supply chains. His previous roles have given him a deep understanding of industry dynamics, which he will apply to support EPG's planned growth. The decision to join EPG was a simple one. "Both the role as Director Sales Europe and EPG as an employer immediately convinced me. The international focus, the leading market position and the broad product portfolio appealed to me from the start," explains Cil.

European-wide market management

In his new position, Cil will assume overall responsibility for the strategic and operational direction of European sales. This includes the expansion of EPG's market presence in established regions and development into new segments and industries.

"The demands on logistics processes are constantly increasing. Today, companies expect maximum software flexibility to leverage solutions across industries and complexity levels. At the same time, it is not enough to supply software alone. Only the combination of technology, in-depth consulting expertise and process-optimized implementation truly helps customers in difficult market phases," says Cil. "This is precisely where EPG's strength lies and it is precisely this ability that I want to emphasize in the European market."

SES Suite, AI, automation and voice as growth drivers

Cil sees the EPG ONE Supply Chain Execution Suite as the focus for the coming years. The modular solution portfolio covers the entire supply chain, from warehousing and transportation management to workforce orchestration and voice picking. "Our customers operate in an environment that demands maximum agility: automated warehouses, complex multi-carrier structures, rising personnel costs, volatile markets. Our SES Suite offers them an environment that maps and optimizes all operational activities of day-to-day business."

Cil rates the interaction between WMS, WCS and automation particularly highly. "Our WMS LFS and our WCS have been among the most powerful solutions on the market for years. Today, companies need software that not only integrates automation, but also controls the systems intelligently. The manufacturer-independent connection of a wide range of material handling technologies is a strategic advantage for many of our customers. With our solutions, we orchestrate highly automated environments, detect bottlenecks at an early stage and control material flows with foresight."

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Characters: 3.416 Characters including spaces

Pictures: Salih Cil

EPG – Smarter Connected Logistics

EPG is a leading international provider of a comprehensive supply chain execution suite (EPG ONE™) and employs 1000+ experts in 23 locations across the globe. The group of companies offers its more than 1,600 customers WMS, WCS, WFM, TMS and voice solutions for optimizing logistics processes – from manual to fully automated logistics environments. EPG's solutions cover the entire supply chain: from warehouse and road to ground and cargo handling solutions at airports. Logistics consulting, cloud services, managed services, and logistics training in the company's own academy round off EPG's comprehensive range of solutions.

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Press release

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