

EPG Collaborates with Microsoft on the Supply Chain of the Future

Scalable AI Solutions on Azure

Northlake, Texas (April 13, 2026) [Ehrhardt Partner Group \(EPG\)](#) is working with Microsoft to establish the next era of AI-driven supply chain technology worldwide. At the heart of this collaboration is the AI-native environment EPG AURA, which will be delivered globally via the highly scalable cloud platform Microsoft Azure. This creates a new technological foundation for the intelligent, data-driven management of complex supply chains. As one of the first Microsoft partner companies in the field of Supply Chain Execution, EPG combines its leading logistics expertise with cutting-edge AI technology. This underscores EPG's ambition to play a pioneering role in shaping the next generation of AI-native supply chain platforms and to position itself at the forefront of this development as an AI frontier company. With Microsoft Azure, EPG also offers its customers an additional cloud hosting option alongside its own EPX (Ehrhardt Partner Xtended) hosting.

At the center is the AI-native platform [EPG AURA](#), which will in future be made available globally via the highly scalable cloud platform Microsoft Azure. This establishes a new technological foundation for intelligent, data-driven control of complex supply chains.

Two Strong Partners, One Shared Goal

As a global leader, Microsoft contributes an established cloud and platform infrastructure, while EPG, as one of the leading specialists in Supply Chain Execution, draws on over 35 years of logistics expertise as well as the comprehensive [EPG ONE Supply Chain Execution Suite](#). The aim of this collaboration is to deliver significantly greater value to customers—through faster implementations, scalable architectures, and flexible, future-proof operating models.

Companies benefit from global availability, high scalability, and a powerful security architecture with geo-redundant backups. At the same time, Azure integration enables seamless integration into existing IT landscapes and accelerates the implementation of innovations—particularly in the area of AI-driven applications.

In addition to its established private cloud solution, EPX hosting, EPG is expanding its portfolio with SaaS services on Microsoft Azure. This gives customers maximum flexibility, allowing them to optimally meet their individual requirements in terms of compliance, performance, and scalability.

Seamless Integration: Microsoft Dynamics and Voice Technology

Another key component of the collaboration is a standardized interface to Microsoft Dynamics, including MCP (Model Context Protocol). Preconfigured interfaces enable fast, secure, and efficient integration

Press release

between ERP systems and the EPG ONE Suite. This reduces system discontinuities, harmonizes data flows, and significantly accelerates implementation projects.

In addition, EPG Voice Solutions - particularly [LYDIA Voice](#) and the Communicator - will be connected to Microsoft Dynamics solutions. Voice-guided processes, for example in picking operations, can thus be directly linked with existing systems. This leads to higher productivity, lower error rates, and more intuitive operation in day-to-day logistics.

Integration into Microsoft 365 and Global Collaboration

The collaboration also includes the integration of EPG AURA into the Microsoft 365 ecosystem, particularly Microsoft Teams. Supply chain-relevant information is thereby embedded directly into users' working environments. Decisions can be made more quickly, and collaborative workflows across the entire supply chain can be designed more efficiently.

In addition, the partnership is globally oriented: Microsoft and EPG will collaborate on key accounts worldwide. International customers benefit from standardized solution architectures across countries and regions, as well as coordinated support from both partners.

EPG as a Frontier AI company

The collaboration highlights EPG's positioning as an AI frontier company in the field of Supply Chain Execution. With deep process expertise in warehouse, transport, and workforce management, international project experience, and innovative solutions for real-time monitoring, optimization, and automation, EPG brings critical capabilities to the partnership.

Together, EPG and Microsoft can develop market-leading, AI-powered supply chain solutions. "Our collaboration goes far beyond performance and global availability," says Peter Bollinger, CEO of EPG. "It creates a scalable foundation for the use of operational AI—particularly in the areas of generative and agentic AI—in supply chain execution, providing our customers with a powerful and secure basis for the next generation of intelligent logistics solutions."

Michael Locher-Tjoa, Regional Head of Microsoft's SME business, adds: "EPG is one of the AI frontier companies that not only use AI, but actively shape the next stage of AI-driven solutions in logistics. With EPG AURA, EPG demonstrates impressively how AI is already being applied in practice today and how it measurably contributes to process optimization."

About EPG – Smarter Connected Logistics

Ehrhardt Partner Group (EPG) is a global leader in unified supply chain execution technology, supporting global brands for over 35 years with smarter connected logistics. Over 1,600 organizations around the world put their trust in EPG and its suite of solutions to optimize complex logistics processes from manual to fully automated warehouse environments. EPG ONE™ unified supply chain software centralizes WMS, WCS, WFM, voice solutions, multi-carrier global shipping execution, intelligent route optimization, dock management, contract and billing management, and supply chain control tower, enabling integrated supply chain and logistics management from end-to-end. To learn how EPG powers smarter connected logistics for organizations worldwide, visit epg.com.

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